

## Benefits of Using the Show Decorator When Ordering Your Booth Carpet

1. Your booth carpet will be installed in your booth prior to your targeted move in time.
2. The cost of renting carpet through Fern includes installation and dismantle.
3. Fern will beat any written quote from competitors. While some competitors offer what appears to be a big cost savings, their quotes can be very misleading.

### Misleading How?

- a) Their quotes do not always give accurate estimates of the material handling fees and/or special handling fees associated with ordering carpet through an outside decorator.
- b) Their quotes do not always include accurate labor costs associated with installation and dismantling the carpet.
- c) Their costs do not factor in the time lost to the exhibitor because the carpet installer cannot come into the exhibit hall earlier than the exhibitors' targeted move in time so you must wait for the carpet to be laid down before you can begin booth setup.

Please consider calling Fern before placing an order with an outside decorator. We are available to help in any way possible to make the show a success for your company

### EXPERIENCE FERN