



Media Tips and Case Studies Tree Care

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It's springtime - the Earth awakens, buds swell, bulbs burst and birdsong fills the air. The annual, much anticipated seasonal rebirth of all things green renews our appreciation of one of nature's most beneficial gifts: the tree.

ANSI standards promote healthy trees

Trees help fight global warming by adsorbing carbon dioxide and keeping our air oxygenated. Trees decorate our thoroughfares and provide cool shade in the dog days of summer. Keeping these benevolent beings healthy is the main concern of the [Tree Care Industry Association](#) (TCIA), an ANSI member and ANSI-accredited standards developer. TCIA is an industry trade association whose members are comprised of tree care companies. TCIA is also the secretariat of the ANSI A300 series of standards for Tree Care Maintenance Operations (ANSI A300 Parts 1, 2, 3, 4, 5, 6 and 7).

A300 documents provide definitions and tree care maintenance standards for all aspects of tree health management, including proper pruning, fertilization and preservation of trees. Homeowners should ask their tree care company to follow ANSI A300 standards to help keep their trees healthy, safe and free of pests and diseases. A300 standards also provide a guide for writing tree-maintenance specifications so that homeowners and governmental agencies alike will know exactly what work is to be performed on their trees before they contract with a company.

Getting Professional Help

In many cases, homeowners will need to call upon professional assistance in the care of their trees, preferably from those who follow the guidelines in the A300 standard and from those who run professional businesses. This is where the Tree Care Industry Association can help.

Tree care companies who are accredited by TCIA must agree, in writing, to perform all work to ANSI A300 standards and to provide clients with specifications written according to A300 standards. TCIA Accredited companies also maintain proper liability insurances and have other consumer protections in place for provision of top-quality service. TCIA has a database on its website to help consumers find an accredited company in their area. Check the [TCIA database](#) for more information.

In addition to their intrinsic benefits, trees are an investment. Well-cared for trees can increase property value, while poorly maintained trees could become unsightly and unsafe, creating a significant liability. Proper care can lead to substantial returns and hiring the right tree care company can help protect your investment.

This season, when you get into the swing of spring, remember to provide your trees with proper care and maintenance. They will reward your efforts with longevity and beauty.

For Additional Information Contact:
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