

Guest Bloggers Needed!

TCIA is always searching for new guest bloggers to share their stories and insights about the tree care industry on the TCIA Blog. No matter how big or how small, every company has a story to tell – and we want to hear from you.



Why Should I Guest Blog?

Backlinks. Whenever you write a guest blog post for TCIA, we'll link back to your company website, your social media accounts, and other relevant items. This practice is called "backlinking," and will help your web pages rise in Google search results. That's more organic web traffic for your business – traffic that can bring in new leads and customers.

Brand Development. Blogging for TCIA demonstrates that your company is a credible source of information in the tree care industry. As such, the TCIA Blog is an excellent platform to begin establishing yourself as an industry leader.

Audience Engagement. Our website is visited monthly by more than **2,000*** unique individuals. Blogging with TCIA will expose you to this audience, which is comprised of tree care professionals and potential customers alike. Every TCIA.org Blog post is also shared with our Facebook audience, which boasts more than **6,000*** fans, and our **5,000*** Twitter followers.

CEUS. If you are a Certified Treecare Safety Professional (or working on becoming one), you may earn 2 safety program CEUs by writing a brief safety post for the TCIA Blog. Contact marketing@tcia.org for submission requirements and topic suggestions.

What Should I Submit?

If you think you have a great story or insight to share about the tree care industry, please submit your story with a title, relevant photos/videos, and desired backlinks. We will consider posts between 300 to 800 words. Please note that TCIA Blog is not a forum to promote your company or work; we are looking for submissions that discuss industry issues in general, offer helpful tree care advice, or tell compelling human interest stories. Visit www.tcia.org/blog to read recent blog posts, and for examples of quality submissions.

If you have questions or would like to submit your work, contact the TCIA Marketing department at marketing@tcia.org.

**Data accurate as of January 2016.*