

## TCIA ASSOCIATE MEMBERSHIP FOR INDUSTRY SUPPLIERS & SERVICE PROVIDERS

### Benefits:

- ✓ **Preferred exhibit booth rates at TCI EXPO!** The World's largest trade show for the Arborist Industry. Associate Members receive up to 25% off booth space registration. Upon request, current TCI EXPO exhibitors receive **FREE** (electronic listing only) pre and/or post show attendee lists for additional marketing. Over 3,000 attendees at 2017 EXPO.
- ✓ **Associate Members** are eligible for TCIA's group purchasing discount program with suppliers such as FedEx, AT&T, Ricoh and more!
- ✓ **One Free Listing twice/year in TCI Magazine Buyers Guide.** An excellent way to highlight your products or services to TCIA members and more than 24,000 magazine subscribers. Advertising and marketing message available at special member rates.
- ✓ **Exceptional advertising opportunities in Tree Care Industry (TCI) Magazine.** TCIA's official four-color monthly publication. TCI Magazine, is the most widely read magazine in the industry, with over 24,000 arborist and green industry subscribers.
- ✓ **Efficient, custom-designed, pre-sorted mailing lists.** Over 2,000 TCIA member companies or TCI magazine subscriber list available to Associate Members for rental.
- ✓ **Preferred display advertising rates.** Discounted advertising opportunities (advertisement, inserts, etc.) in TCIA's monthly full-color TreeWorker newsletter printed and emailed to over 2,500 companies every month.
- ✓ **On-line Supplier Directory.** Associate members are published in the Supplier Directory, an online buyers' guide with a company description and a logo. Banner ads available for more exposure. TCIA.org receives over 18,000 visitors every month.

### SPONSORSHIP OPPORTUNITIES:

- ✓ **Partners Advancing Commercial Tree Care .PACT** is a strategic partnership (between TCIA and associate member companies) that champions the growth and development of our industry. The support from our partners help fund our programs, including our education and training efforts, while also providing our partners with numerous benefits. No matter your company size, there is an opportunity to become a PACT partner.
- ✓ **Voice for Trees Political Action Committee** The VFT-PAC takes direct action on legislative and regulatory issues that affect the tree care industry. Support the VFT-PAC by attending the Cocktail Party & Auction at WMC!
- ✓ **Tree Care Industry Association Foundation** TCIAF is dedicated to advancing education and professional development in the green industry, improving safety and reducing accident rates in the tree care industry; and disseminating information key to practitioners and consumers about proper tree care. Get involved via the Robert Felix Memorial Golf Tournament (at WMC) and Student Career Days (at TCI EXPO)!
- ✓ **Arborist Safety Training Institute:** The TCIAF Arborist Safety Training Institute (ASTI) works to bring quality, local and affordable safety training to working arborists. Support ASTI by donating or applying for a grant to host a workshop in your area.
- ✓ **Partnership Opportunities** For details, contact Amy Tetreault at [atetreault@tcia.org](mailto:atetreault@tcia.org) or 603.314.5380.

## 2018 TCIA Associate Membership Application

### 1. MEMBERSHIP CONTACT INFORMATION

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Prov: \_\_\_\_\_ Country: \_\_\_\_\_ ZIP/Postal: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_

Company email address\*: \_\_\_\_\_

\*Canadian Members Note: Please OPT IN to receive TCIA emails by signing here: \_\_\_\_\_

### 2. KEY PERSONNEL FOR MARKETING & SALES

Name of Owner/Officer: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Name of Marketing/Advertising Rep: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Name of Sales Rep: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### 3. DESCRIBE YOUR PRODUCT OR SERVICE BELOW

### 4. PAYMENT TYPE

Manufacturing Company - \$654  Distributing Company - \$467  Support Services Company - \$467

Payment Type: Check Enclosed  Visa/MasterCard/Amex/Discover

Credit Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Signature: \_\_\_\_\_

#### Your membership will begin upon receipt of the following items:

1. This completed membership application
2. Payment of \$654 or \$467 (Checks payable to: TCIA)

TCIA cannot accept credit card payment information by email.

If you have any questions, please contact the Membership Dept. at 800-733-2622 or [membership@tcia.org](mailto:membership@tcia.org)

Dues payments are tax deductible as ordinary and necessary business expenses. TCIA estimates that 95% of your dues payment is deductible as a business expense (5% is not deductible due to TCIA's direct lobbying activities on behalf of its members).