

TCIA ASSOCIATE MEMBERSHIP FOR INDUSTRY SUPPLIERS & SERVICE PROVIDERS

BENEFITS:

- ☞ **Preferred exhibit booth rates at TCI EXPO!** The world's largest trade show for the Arborist Industry. Associate members receive up to 25% off booth space registration - your savings may even cover the cost of membership. TCIA promotes the show heavily in advance to increase sales of your equipment, supplies and services. In addition, upon request, current TCI EXPO exhibitors receive **FREE** (electronic listing only) pre- and/or post-show attendee lists for additional marketing.
- ☞ **One FREE Listing twice/year in *TCI Magazine Buyers' Guide*.** An excellent way to highlight your products or services to TCIA members and more than 24,000 magazine subscribers. Advertising and marketing message available at special member rates.
- ☞ **Exceptional advertising opportunities in *Tree Care Industry (TCI) Magazine*.** TCIA's official four-color monthly publication, *TCI Magazine*, is the most widely read magazine in the industry, with an audited circulation of more than 24,000 arborist and green industry subscribers that generates qualified leads.
- ☞ **Efficient, custom-designed, pre-sorted mailing lists.** Almost 2,000 TCIA member companies, *TCI Magazine* subscriber list available to Associate Members for rental. TCI EXPO pre- and/or post-show attendee lists (approximately 2,000) are available to current exhibitors.
- ☞ **Preferred display advertising rates.** Discounted advertising opportunities (advertisements, inserts, etc.) in TCIA's monthly full-color *TreeWorker* newsletter printed and emailed to over 2,500 companies every month.
- ☞ **Online Supplier Directory.** Associate members are published in the Supplier Directory, an online buyers' guide with a company description and logo. Banner ads available for more exposure. TCIA.org receives over 15,000 visitors every month.
- ☞ **Associate Member Director Representation** on TCIA's Board of Directors.

SPONSORSHIP OPPORTUNITIES:

- ☞ **Partners Advancing Commercial Treecare (PACT).** A strategic partnership with TCIA that will allow your company to gain maximum exposure. Our partners work with us in everything we do to advance tree care businesses. Your message is woven right into the framework of what we do, reaching owners while they're engaged.
- ☞ **Host trainings and workshops at your facility potentially funded by the Arborist Safety Training Institute.** TCIA hosts numerous classroom and outdoor workshops throughout the year. The opportunity exists to hold these events as your facility.
- ☞ **Develop educational programs.** Advance safety training and educational instruction by working with TCIA's team to develop content for training manuals and workshops specific to your company's products.
- ☞ **Voice for Trees Political Action Committee Dinner & Auction.** It's the highlight of the Winter Management Conference and you can be part of it. Attend the event or donate an auction item. The funds raised help TCIA to continue to place commercial arboriculture on Washington's priority list for standards and as a partner in legislation and regulation deliberations.
- ☞ **Support the next generation of arborists.** The Robert Felix Memorial Golf Tournament, held at Winter Management Conference, and Student Career Days, held at TCI EXPO, raise funds for students of arboriculture. Numerous opportunities are available to be involved in either event.
- ☞ **If you have a creative sponsorship idea, we want to hear about it!**

TO JOIN Fax or mail the completed application and dues payment to:

2016 TCIA Associate Membership Application

1. MEMBERSHIP CONTACT INFORMATION

Company Name: _____

Mailing Address: _____

City: _____ State/Prov: _____ Country: _____ ZIP/Postal: _____

Phone: _____ Fax: _____ Website: _____

Company email address*: _____

*Canadian Members Note: Please OPT IN to receive TCIA emails by signing here: _____

2. KEY PERSONNEL FOR MARKETING & SALES

Name of Owner/Officer: _____

Phone: _____ Fax: _____ Email: _____

Name of Marketing/Advertising Rep: _____

Phone: _____ Fax: _____ Email: _____

Name of Sales Rep: _____

Phone: _____ Fax: _____ Email: _____

3. DESCRIBE YOUR PRODUCT OR SERVICE BELOW

4. PAYMENT TYPE

Manufacturing Company - \$641 Distributing Company - \$458 Support Services Company - \$458

Payment Type: Check Enclosed Visa/MasterCard/Amex/Discover

Credit Card #: _____ **Exp Date:** _____

Signature: _____

Your membership will begin upon receipt of the following items:

1. This completed membership application
2. Payment of \$641 or \$458 (Checks payable to: TCIA)

TCIA cannot accept credit card payment information by email.

If you have any questions, please contact the Membership Dept. at 800-733-2622 or membership@tcia.org

Dues payments are tax deductible as ordinary and necessary business expenses. TCIA estimates that 95% of your dues payment is deductible as a business expense (5% is not deductible due to TCIA's direct lobbying activities on behalf of its members).