



Formerly National Arborist Association

**JOIN today and reach more than 2,000 member companies, 6,000 member contacts, 24,500 TCI magazine subscribers, and 15,000 monthly website visitors!**

## ASSOCIATE MEMBER BENEFITS

- ☞ **Preferred exhibit booth rates at TCI EXPO** - the world's largest trade show for the Arborist Industry. Associate members receive up to 25% off booth space registration - your savings may even cover the cost of membership. TCIA promotes the show heavily prior to the show to increase sales of your equipment, supplies and services. In addition, upon request, Associate members receive **FREE** (electronic listing only) pre- and/or post-show attendee lists for additional marketing.
- ☞ **One FREE Listing in the Summer / Winter TCI Magazine Buyer's Guides.** An excellent way to highlight your products or services to TCIA Active members and more than 24,500 magazine subscribers.
- ☞ **Exceptional advertising opportunities in *Tree Care Industry (TCI)* magazine** - TCIA's official four-color monthly publication, *Tree Care Industry (TCI)*, is the most widely read magazine in the industry with an audited circulation of more than 24,500 arborist and green industry firms that generate qualified leads.
- ☞ **Efficient, custom-designed, pre-sorted mailing lists** to more than 2,000 TCIA member companies, *Tree Care Industry (TCI)* magazine circulation (24,500) and TCI EXPO pre- and/or post-show attendee lists (approximately 2,000) are available.
- ☞ **Preferred display advertising rates** - Discounted advertising opportunities (advertisements, inserts, articles, etc.) in TCIA's monthly full-color *TreeWorker* newsletter printed and e-mailed to over 2,500 companies every month.
- ☞ **Online Buyers Guide** - Associate members are published in the Online Buyers with a company description and logo. TCIA.com receives over 15,000 visitors every month.
- ☞ **PACT (Partners Advancing Commercial Tree Care) program** provides an avenue for *strategic* partnership with the Tree Care Industry Association that will allow your company to gain maximum exposure to our membership.
- ☞ **Associate Member Director Representation** on TCIA's Board of Directors.
- ☞ **Organized participation in TCIA's Associate Member Advisory Committee.**

## WHO ARE ASSOCIATE MEMBERS?

Companies that provide products and/or services to the Tree Care Industry are eligible for Associate membership. The categories for membership include manufacturer, distributor and service provider.

## HOW DO I JOIN?

Fax the completed renewal invoice to 603-314-5385. If you prefer mail, please send the completed form and check (payable to TCIA) to:

**Tree Care Industry Association ♦ 136 Harvey Road, Suite 101 ♦ Londonderry, NH 03053 ♦ Fax: 603-314-5385**

# 2012 TCIA ASSOCIATE MEMBERSHIP APPLICATION



*Join TCIA today and begin marketing your product or service to a large base of tree care company members and member contacts.*

## 1. MEMBERSHIP CONTACT INFORMATION

Company Name: \_\_\_\_\_  
Street Address (Mailing): \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Physical Address (for Member Kit UPS Package): \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Website: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Public Relations/Advertising Agency: \_\_\_\_\_ Phone: \_\_\_\_\_  
I authorize TCIA to fax and/or email important member communications: \_\_\_\_\_  
Sign Here

## 2. TELL US MORE ABOUT YOUR COMPANY (Optional)

Name of Owner/Officer: \_\_\_\_\_ Title: \_\_\_\_\_  
Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
Name of Marketing Rep: \_\_\_\_\_ Title: \_\_\_\_\_  
Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
Name of Sales Rep: \_\_\_\_\_ Title: \_\_\_\_\_  
Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## 3. PAYMENT TYPE

Manufacturing Company - \$592  Distributing Company - \$423  Support Services Company - \$423

Payment Type: Check Enclosed  Visa/MasterCard/Amex/Discover

Credit Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Signature: \_\_\_\_\_

## 4. DESCRIBE YOUR PRODUCT OR SERVICE

Your membership will begin upon receipt of the following items:

1. This completed membership application
2. Payment of \$592 or \$423 (Checks payable to: TCIA)

If you have any questions, please contact  
Membership @ 800-733-2622 or  
membership@tcia.org